

The CE-Ageing Platform Project

Project Grundtvig Evolve Visit of the Wise Owls' delegation at ISFOL

Pietro Checcucci March 21, 2014







The Project Consortium

Project consortium: 13 partners from 8 countries

Lead partner: Chamber of Labour Upper Austria (AKOÖ), Linz

AT: Centre for Social Innovation (ZSI), Vienna

Management Consulting BAB ltd., Graz

DE: Ministry of Health and Social Affairs Saxony-Anhalt, Magdeburg

SI: Economic Institute of Maribor, Maribor

Ministry of Labour, Family and Social Affairs, Ljubljana

HU: Central-Transdanubian Regional and Economic Development

Nonprofit Company, Szekesfehervar

PL: Central Mining Institute (GIG), Katowice

CZ: Regional Advisory and Information Centre (RPIC-ViP Ltd.), Ostrava–Mariánské

Bridge to Education, o.s., Benecko

SK: Regional Development Agency Senec-Pezinok, Bratislava

Central Office of Labour, Social Affairs and Family (UPSVAR)

IT: National Agency for Vocational Training (ISFOL), Rome



Aims and objectives

The CE-Ageing Platform aims to:



- contribute to minimize negative effects and impacts of demographic Trends on an ageing society & economy;
- improve framework conditions (e.g. programmes, regulations) by adapting policies, governance processes and mechanisms to demographic change;
- reduce regional disparities as well as spatial segregation of target groups by providing a platform for exchanging knowledge on practices between urban and rural areas, between national and regional levels as well as at the transnational level;
- make better use of the existing endogenous potentials of an increasingly diverse and aging workforce by raising awareness on demographic change, developing ageing strategies as well as state of the art training concepts
- promote new service designs and up-grade skills and knowledge of the target group to meet the demands of SMEs as well as to contribute to sustainable change by establishing a joint strategy.

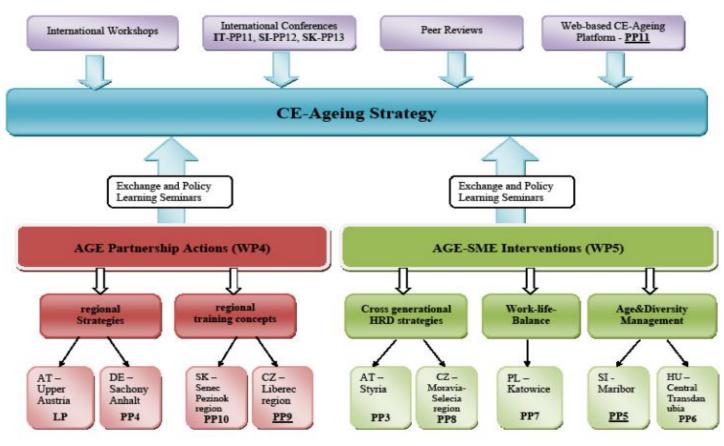
Expected results



- Joint 'Forum on Ageing in Central Europe' as well as development of an CENTRAL EUROPE AGE Strategy;
- establishment of Regional Ageing Platforms;
- implementation of innovative measures/services for SMEs in the area of diversity management, life-long learning (LLL), work-life balance and health.

Project structure





The CE Strategy



Based on the CE-Ageing Vision

"In 2050 we want to live in an integrative society in which human well-being has top priority and equity is a reality"

the CE-Ageing Platform identified current challenges and potentials in respect to demographic change, developed trends and scenarios for CE, and established recommendations for policy change; all of which are presented in the green paper "Central European Ageing Strategy".

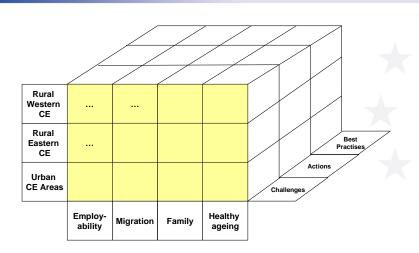
The CE Strategy development (2)





The CE-Ageing Strategy Cube





Three matrixes were presented summarising project results in relation to:

- Major current challenges faced within the CE territories (The Challenge Matrix);
- Actions recommended (The Action Matrix;
- Practices already implemented within CE and abroad (The Practise Matrix; this matrix presents successful examples).



www.ce-ageing.eu





Thank you for your attention!